



iPhone **Application Development**

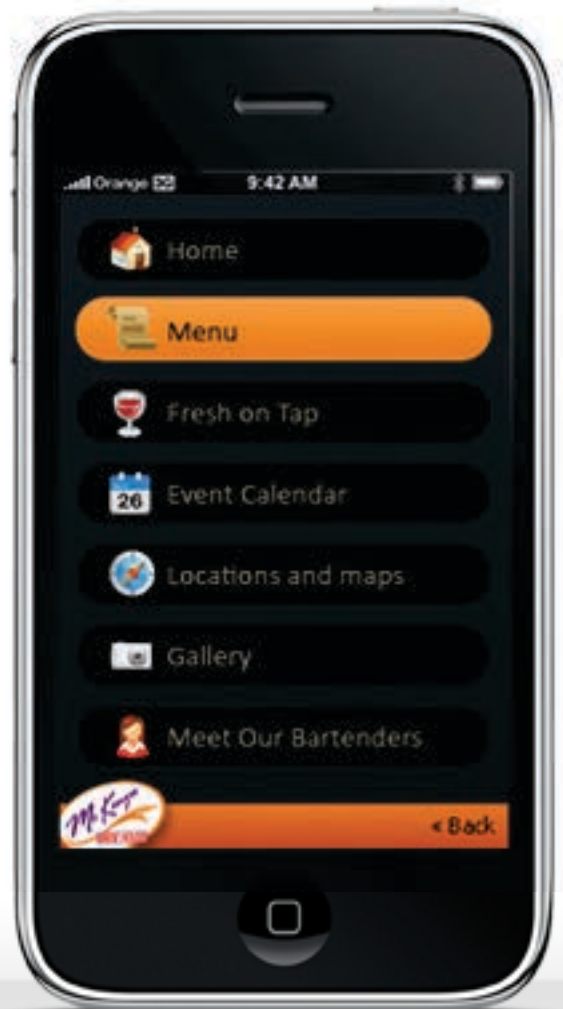




iPhone Application Development

Put your business in the palm of their hands with an iPhone application

Are you missing out on promoting your company's products, services and brand to **over 60 million** of the savviest mobile users on the planet...???



Why an iPhone App?

The Apple iPhone and iPod Touch have rapidly grown to be the dominant devices for mobile web access and applications downloads and will most likely continue to expand this market for some time. With a user base of nearly 60 million people and 120,000+ applications currently available for download, the iPhone presents a tremendous opportunity for small to medium size businesses to capitalize on the growth of the next generation of mobile branding, mobile advertising and customer engagement. Don't let your business get left behind - put your brand in the palm of their hands today!



iPhone App



What the iPhone can do for your business

- ❑ Get your customers interacting and connected to your business anytime and on the go.
- ❑ Take advantage of iPhone/iPod Touch features such as location and mapping to guide them to you.
- ❑ Provide a fun and entertaining game around your products or services to keep them engaged...and thinking about you.
- ❑ Educate, promote and sell!
- ❑ Increase your brand awareness and your “Coolness” factor. People will start talking about your new iPhone app – and that’s a good thing.

AllianceTek offers a comprehensive iPhone application development program.

Our iPhone development services focus on both – native iPhone application development and iPhone web apps. Here are some examples of iPhone apps for business:



Bar & Night Clubs

You just need to look no further than your own clientele on a busy night. How many of your customers are iPhone users? Now you can give them access to your events, media content, VIP specials right from their iPhone. Maybe even offer a dating service app specific to your club.

Restaurants

Put your menu online for mobile users to see. Make reservations, see weekly events, specials, offer a mobile loyalty program.



Real Estate

The Real Estate market is tough. Stand out from your competition by giving your clients the convenience of accessing “YOU” and your listings via their iPhone when it’s convenient for them.

Churches & Places of Worship

Connect with your congregation 24 hours per day by making your message available to them anytime and on the go. Weekly events, daily prayers, inspirational messages and recorded services can all be made accessible on the iPhone.



Contact AllianceTek today for a no-obligation consultation and quote



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