



## ▶ Hired Society Case Study

### ○ Client Background

Hired Society began as the brainchild of two business entrepreneurs who had an idea for a fresh and innovative new way for service providers and consumers to connect with each other. Through the Hired Society platform, consumers can post projects they need a service for and service providers can post services they offer. Each party can place a bid on a project or service and the poster can choose the best partner that meets their needs.

### ○ Challenges

Although the concept was sound, the entrepreneurs behind Hired Society lacked the technical expertise to know how to best execute their idea for a B2C platform. The project would require an IT partner who could provide the proper analysis and research documentation to take the design of Hired Society through the software development life cycle. The execution of Hired Society needed to include a way to manage service provider and customer information and membership levels and include a simple ecommerce payment module for members.

### ○ Solutions

AllianceTek analyzed the concept behind Hired Solutions and developed a plan for a solution that would realize the idea as a dynamic web portal with an advanced content management system. AllianceTek's CMS was designed to manage the service providers' profiles, services, documents, and customer recommendations as well as customer profiles, needs and documents. User details are validated with a zip code using an integrated JSON method. Users would also be able to use a flash up-loader that would support multiple file uploading simultaneously. The platform would utilize PayPal PRO as a payment solution with a recurring payment feature for the various membership levels.

### ○ Implementation

AllianceTek developed the new platform with ASP .NET MVC 3.0 architecture, using SQL server R2 and LINQ for better website loading performance. They developed a dynamic admin module to help manage the publicly visible areas of the platform. AllianceTek was especially mindful of quality and employed a multi-level quality control system for better quality and to ensure the solution was bug free.



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### ○ Result

The result of working with AllianceTek was the full realization of Hired Society from conceptualization to realization. Hired Society was monetized and service providers and consumers are finding the right partners using the platform. AllianceTek provided an end-to-end solution from the requirements definition to execution and continues to provide support and management to the platform as its user-base grows.

AllianceTek, Inc

288 Lancaster Ave., Suite 110, Malvern, PA 19355

 [www.alliancetek.com](http://www.alliancetek.com)  484-892-5713  [info@alliancetek.com](mailto:info@alliancetek.com)